

AUDDIE ALEPRA

Graphic Designer

audster12@gmail.com

auddiealepra.com

(319)538-2678

SKILLS

DESIGN PROGRAMS:

- Adobe Suite
- Illustrator
- InDesign
- Photoshop
- Premiere Pro
- After Effects
- Cinema 4D
- Express
- Figma

DESIGN SKILLS:

- Logo & brand design
- Illustration
- Motion Graphics
- Photography

EDUCATION

BFA: Graphic Design
Iowa State University
Ames, IA
Cumulative GPA: 3.93/4.00
Graduated May 2023

HONORS

- Graduated Summa Cum Laude, May 2023
- ADAI Harry K Watts Scholarship Nominee, 2022
- Graphic Design Abroad (London), 2022

EXPERIENCE

Communications Specialist at Hennepin County, Minneapolis, MN 8/23-Present

- Created social media templates in Adobe Illustrator
- Developed creative concepts and layouts for social posts, campaigns, and reports

Graphic Design Internship at Hennepin County, Minneapolis, MN 8/23-11/23

- Created social media templates in Adobe Express
- Worked with style sheets and paragraph styles in Adobe InDesign
- Had the opportunity to be the design lead on a Lead Poisoning Prevention campaign

Graphic Design Teacher at College for Kids, Cedar Rapids, IA Summer 2023

- Co-taught a graphic design class to middle school students
- Prepared lessons to teach students Adobe InDesign and Photoshop
- Taught the principles of design
- Created my own project for the students to do that helped them learn the programs and challenged their creativity

Volunteer Graphic Designer for YPN, Cedar Rapids, IA Summer 2022

- Designed poster series using Adobe Suite to inform young parents of resources provided by Young Parent Network

Graphic Design Internship at Mercy Hospital, Cedar Rapids, IA Summer 2021

- Designed bi-weekly hospital newsletter spreads using Adobe Suite
- Designed posters/flyers for hospital screenings, workshops, and events using Adobe Suite
- Communicated with various departments to gather understanding of their design needs
- Displayed information in a visually pleasing way and created designs that stayed within the brand guidelines

Created Own Greeting Card Business, Cedar Rapids, IA Spring 2019

- Designed and illustrated greeting cards
- Advertised and sold on social media and at Newbo Market
- Donated half of profits to Cedar Valley Humane Society